

Executive Strategy Summit



- 7:30 AM Executive Breakfast and Networking
- 8:00 AM Welcome and Review of Objectives
- 8:15 AM **CASE STUDY**
Transitioning from Job Shop to Additive Manufacturing
- 8:45 AM **INSIDE THE BOARDROOM:**
How Complex Technology Investment Decisions Are Made
- 9:15 AM The ROI of Additive Manufacturing
- 9:35 AM **NETWORKING BREAK**
- 9:50 AM **CASE STUDY**
3D Printing - Harmonizing the Technology with the Business
- 10:20 AM **ROUNDTABLE DISCUSSION**
Challenges and Opportunities
- 11:30 AM **LUNCH**
Tying It All Together (Part 1)
- 12:20 PM **KEYNOTE PRESENTATION**
Innovation As Strategy
Speaker: Bill Taylor, Cofounder, Fast Company Entrepreneur, Innovator, Author
- 12:50 PM **INTERACTIVE WORKSHOP**
3D Printing: Business Diagnostic and Action Planning
Facilitator: Phil Reeves, Managing Director, Reeves Insight
- 2:20 PM **NETWORKING BREAK**
- 2:35 PM 3D Printing – Enabling and Disruptive Technology
- 3:05 PM **CLOSER**
Tying It All Together (Part 2)
- 3:30 PM **VISIT RAPID + TCT EXHIBIT FLOOR**
- 6:00 PM **ATTEND RAPID + TCT WELCOME EVENT**

MAY 21, 2019

COBO CENTER • DETROIT, MI

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